



COL
SUMERS



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Sustainable Collaborative Consumption:
Transport

Transport

- 1,5 hour of learning new things.
- Group work.
- What is collaborative consumption and how its services can help us?
- How to find savings in everyday life?
- Using simple mobile apps for sustainable collaborative consumption.
- Case study: prevoz.org.



We invite you to participate
in today's session! 



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Let's begin!

We can SHARE goods and services.

This makes us:

- SUSTAINABLE – we help the environment
- CONNECTED – we socialize
- SAVE MONEY – we have less or zero cost or we earn some money.

- Then why not?



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Where and how can we save money and other resources?

- Food
- Electricity
- Gas
- Banking services
- ...



- By comparing quality and costs of goods and services and...
- **SHARING THEM!**
- What is your saving advice?
- What is your sharing advice?

Good old practises of sharing things:

- In smaller communities people shared more than they do today – goods, services, time, educating and upbringing children...
- Long tradition in volunteering.
- In cities – people also help each other – neighbours, friends, family...
- Seniors teach juniors & Juniors help seniors with chores...
- Libraries – we share books for small annual fees.
- Any other (your) sharing tips?



We need TRUST to COOPERATE.



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Technology can be helpful and FUN!

Do you use:

- Internet?
- Computer, smart phone / tablets
- Social media (do you have your own profile, if yes, where?)
- Any useful tips about mobile apps?



What do you need to use websites or mobile applications?

Computer, tablet or smart phone (≠ mobile phone)

Internet connection/ mobile data

Digital skills

Use of websites and mobile apps is usually FREE.



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What is sharing economy?

- More individuals use one object (car, bike, apartment, tools, books...)
- Sharing > Owning.
- It is simple and easy online.



Sharing creates a COMMUNITY.

Which websites and mobile apps can you use for collaborative consumption?

Prevoz.org – sharing car rides

Bolha.com – selling and buying old (also new) things

Airbnb – sharing apartments, houses

Zelemenjava.si – sharing seeds, plants...

Tekstilnica.si – sharing clothes

bicikeLJ.si, MBbike, kolesCE, BICY, KRskOLESOM...-sharing bicycles

Avant2go – sharing cars

Sopotniki.org – sharing car rides

porabimanj.si – find savings in energy

Knjigobežnice (FB group)– sharing books

...do you know any other?



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Have you ever took part in sharing economy?

10 minute exercise: work in pairs and discuss your experience:

If yes

Do you have positive or negative experience?

Do you have any restrains, fears?

Would you recommend sharing experience to the group?

If not

Why not?

Do you have any restrains, fears?

Are you interested in trying?

What should happen to persuade you to try?



10 minutes: we are curios about your discussion. Lets share with us!

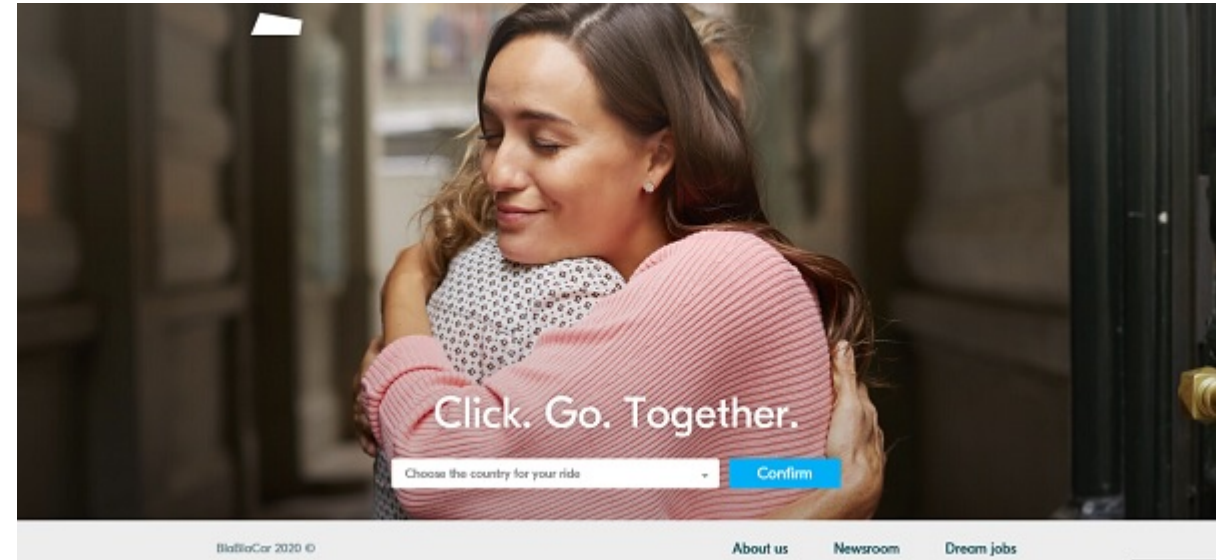


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Example – Share your journey with **BlaBlaCar**

Long distance carpooling
service

Connecting drivers with
empty seats to people
travelling the same way



Share your ride and travel cost.



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Example – Share your journey with **BlaBlaCar**

International – more than
20 countries

Get to know new people
and new countries + save
travel money

 Belgique

 België

 Brasil

 Deutschland

 España

 France

 Hrvatska

 India

 Italia

 Magyarország

 México

 Nederland

 Polska

 Portugal

 România

 Slovensko

 Srbija

 Türkiye

 United Kingdom

 Česko

 Россия

 Україна



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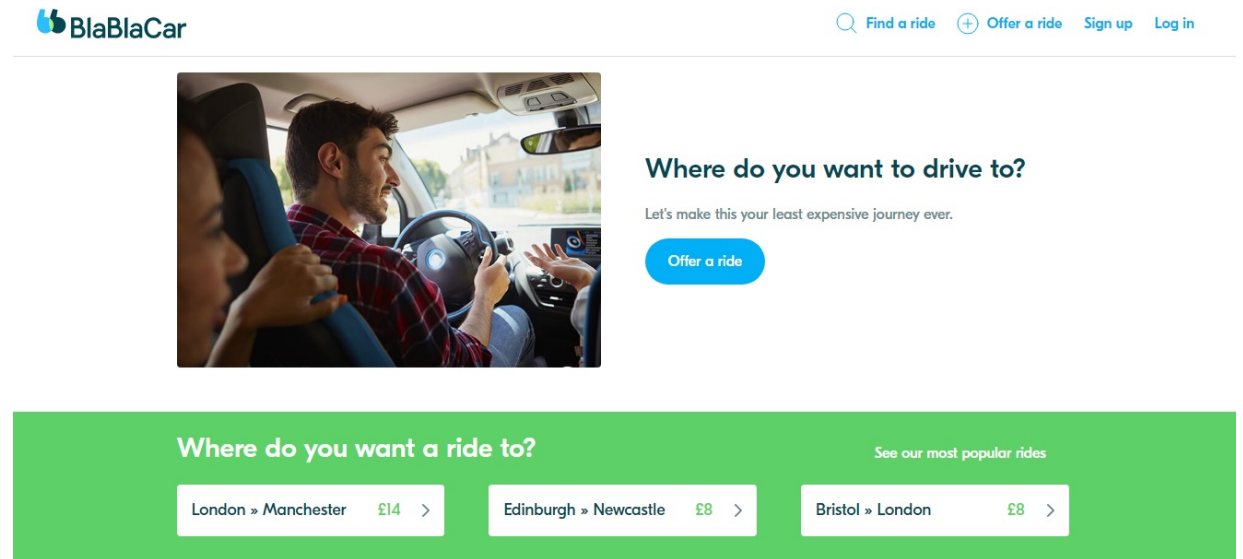
Example – Share your journey with BlaBlaCar

How does it work?

Offer rides

Find rides

Easy to use website



All profiles and ratings are checked. IDs are properly verified. So you know who you're travelling with.



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Case study – prevoz.org

How does it work?



- **Find transport:** choose starting point and destination on a desired date.
- **Offer transport:** state the starting point and destination, date and time of your travel and cost.



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Case study – prevoz.org



You can:

- Find transport from A to B - pay to share the cost.
- Offer transport from A to B – others pay you to share the cost.



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Case study – prevoz.org

2 options to use prevoz.org service:

- Mobile app
- Website
- Free for individual use



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Case study – prevoz.org

The screenshot shows the prevoz.org website in a web browser. The browser's address bar displays 'prevoz.org'. The website's header includes the 'prevoz' logo with a camel icon and a 'Prijava in registracija »' link. A 'Dodaj prevoz »' button is located in the top right. The main section is titled 'Kam greš danes?'. It contains a search form with three input fields: 'Kraj odhoda:' (with a dropdown arrow), 'Kraj prihoda:' (with a dropdown arrow), and 'Kdaj:' (with a dropdown arrow). Below each field is a placeholder text: 'Npr.: Ljubljana, Maribor, Koper'. An orange 'išči' button is to the right of the date field. A 'mednarodni prevozi' link is below the search form. An advertisement for 'triglav' is visible, featuring a red box with the text 'Imate s sabo res vse? Turistično zavarovanje' and an image of a suitcase. At the bottom, there is a section titled 'Prebrskaj po rezultatih' with two tabs: 'ponujeni prevozi' and 'iskalci prevozov'.



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Case study – prevoz.org

How does it work?



To offer transport and to get the contact of the person offering the transport you need to register or use your Gmail account.



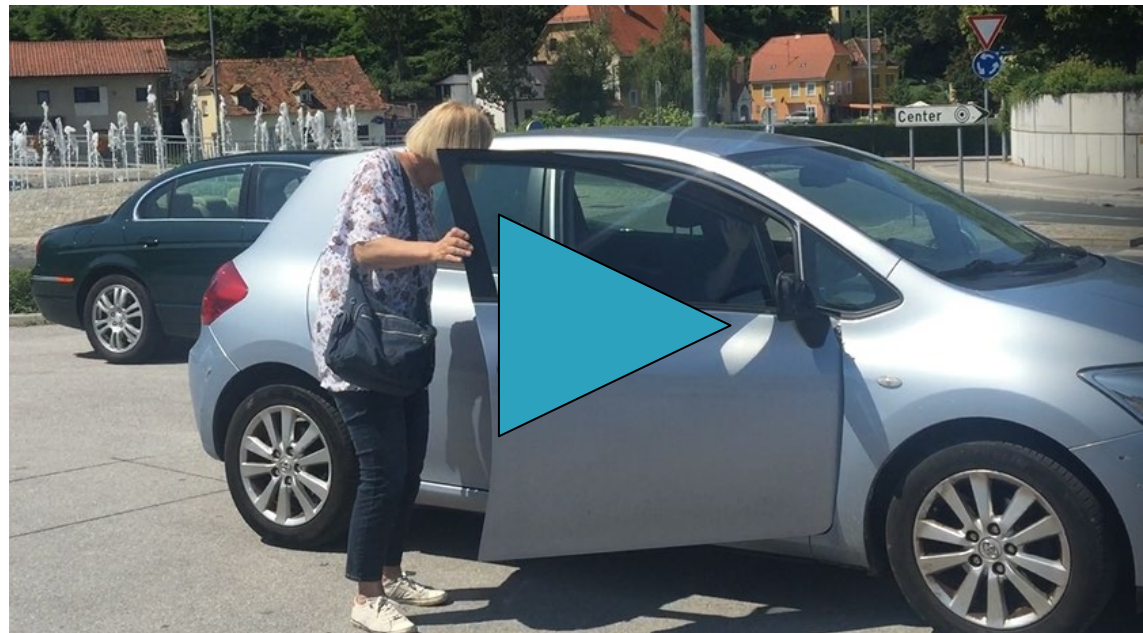
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Case study – prevoz.org

How does it work?



Lets watch a short video of using prevoz.org!



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Case study – prevoz.org

Challenge!



Would you be willing to use prevoz.org?

Why yes/no?

If yes – could you tell us about your experience so we can share it in future workshops?



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Case study – prevoz.org

Testimonial



”

I was challenged, so I took a change. Although I was sceptical at first, the overall experience was good. Would I use it again? I would consider, if I need a transport and no one of my relatives would have a time!

“



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Optional: Col-Summers LAB

Activity 9.7

Collaborative Consumption in the Field of Mobility

“Design our own city”



Main idea

This activity will help you understand the connection between mobility and Collaborative Consumption. You will explore and discover the operating principles, advantages, and positive impacts of bike-sharing, car-pooling, and car sharing systems.

You will need

Pens and papers

Expected duration

60'

Let's go!



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Any questions?



Now lets practice together!

Group assignment



- Go to prevoz.org
- Find transport for next Friday from your town to Ljubljana or to Koper.
- How many offers did you find?
What are costs?
- Did you have any problems?



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Zveza potrošnikov Slovenije

Thank you for your attention

For more information about the
project, please visit us:

www.col-sumers.eu



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